

# **CRAFT ONTARIO**

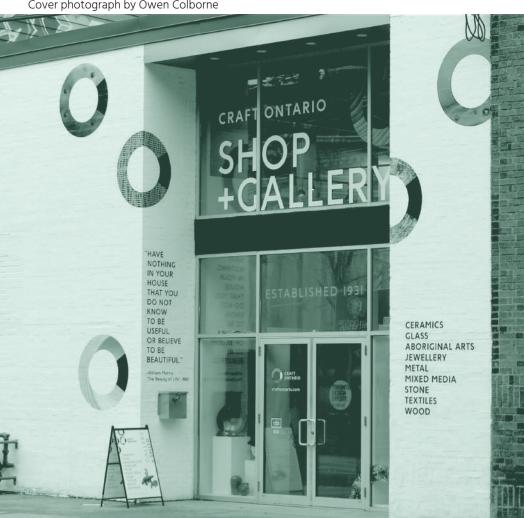
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Craft Ontario is a non-profit member driven organization, in service of professional craft.

www.craftontario.com

Cover photograph by Owen Colborne



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Days Open to the Public

357

Canadian Households Reading Studio Magazine

3,882

Allocated to **Awards** 

\$18,600

2018 Operational Surplus

\$43,493

Current Members

1350

**Awards** Presented

25

Artists Represented in the Craft Ontario Shop

364

Revenue Dollars in Artists' Pockets

\$249,318



# CHAIR'S MESSAGE

Metamorphosis 01 by Alice Yujing Yan

2018 was a year of settling down, taking a breath, and moving forward. After much thought and discussion, we made the decision to retain our location, moving all operations to ground level. It is because of community support–our members, our funders, our donors and our volunteers–that we are not only still here today, but stronger than ever.

The year also saw us begin a new strategic plan. Board and staff from all levels have worked to bring together and develop plans for Craft Ontario that better align with our members' needs and career paths.

Thank you, as always, to our staff. Janna, your leadership as Executive Director is moving Craft Ontario forward in new and exciting ways. Gilles, Sally, Olivia, Caitlin, Maurie, Liz, Lera, Meranda and Julie, you make Craft Ontario an active organization, and your input in working to improve and revitalize our work and services is invaluable. To Kate and Leo, we thank you so much for the strong voices you have lent to Craft Ontario and Studio Magazine, and your willingness to share your talents with us. You both leave large shoes to fill.

To the Board, many of you have jumped in this year with both feet, bringing fresh eyes and vibrant points of view. You have refreshed us. To John and Stuart... we have been through the best and the worst of Craft Ontario's history together. Thank you for your knowledge, your skills and your tenacious ability to help ensure that Craft Ontario continues as a vital service for the community.

Finally, to our community at large. We have heard you. We are still listening. We thank you for your support and look forward to working together to keep Craft Ontario growing to serve you best.

Kim McBrien Evans, Board Chair

# EXECUTIVE DIRECTOR'S MESSAGE



Dislocation Series by Jing Huang

Looking back on an intense year of change for Craft Ontario, I am deeply grateful for the incredible support and belief in the organization that has brought us to this point of stabilization in 2019.

One of the biggest decisions we had to make was whether or not to keep a physical location, and how this resource supports the priorities of Craft Ontario as an organization in service of professional craft practice. In response to the ongoing need voiced by members for craft to be presented, accessible and contextualized, we have been able to make our space work through subletting the second floor and reorganizing operations on the ground floor, effectively allowing us to continue presentation and education through exhibition and Shop programming.

This has not been an easy road to travel, and my deepest thanks go to the board and staff who have not only made it through the hard times to make 2018 happen, but who also continue to commit their skills and insight oward making Craft Ontario a healthier, rejuvinated organization.

We would not be here today without the support of our community and funders. On behalf of Craft Ontario, our deepest thanks for making it clear that this organization is valued and vital for the future of craft.

Our challenge now is to grow as a strong advocate for craft, and our new strategic plan is focused on extending Craft Ontario's impact through partnership and collaboration, improving the quality and reach of our programming, and increasing the diversity of our members and craft supporters. We are looking forward to working with you in taking on these important goals, and always welcome your contributions and feedback along the way. In gratitude,

Janna Hiemstra, Executive Director



# 2019-2024 STRATEGIC PLAN

On The Edge Serving Bowls by ChengOu Yu

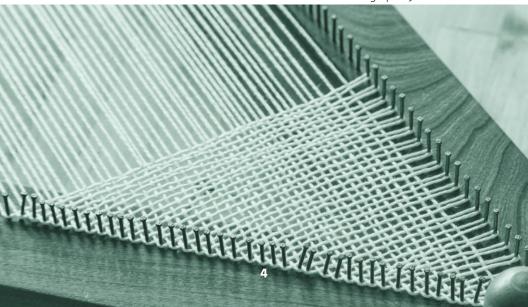
Craft Ontario is a non-profit art service organization that works to have craft recognized as a valuable part of life. We champion craft by promoting craft artists and their work, and advocate for craft by inspiring, educating and connecting diverse audiences.

Craft Ontario operates as part of, and in support of, a diverse community that has in turn enabled the organization to achieve success and overcome significant challenges.

With over forty years of working to support craft, it is with excitement that we are taking next steps to guide Craft Ontario's future impact.

Looking forward to the next five years, this strategic plan celebrates the opportunity for Craft Ontario to develop its vital role. Through consultation and review, we are proud to present a focused commitment with rejuvenated strategic priorities to:

Photograph by Owen Colborne



# COLLABORATE

Foster a network of partners, resources and opportunities that support professional craft and extend impact.

We will build a stronger network of support for craft through partnership. Guided by our core values, this strategic priority will situate Craft Ontario as a vital connection point and resource for a diversity of professional craft artists, organizations, businesses and associations throughout the province. Raising the profile of professional craft together means that the community as a whole becomes stronger.

# **CULTIVATE**

Strengthen the presence and experience of craft through presentation and education.

Craft is an artistic practice that requires ongoing education and contextualization so that its cultural richness can be discovered, experienced and celebrated. We want to strengthen the diversity of participation with craft, and aim to do so through programming that features the very best of craft while building communities of makers and supporters.

# CONNECT

Inspire a connection to craft by promoting craft artists and their work.

We know that craft is a vital practice that enriches lives through making, through the experience of aesthetic joy and contemplation, through building healthy relationships and communities, and through supporting local economies. We also know that the values represented by craft are shared by diverse cultural audiences. Craft Ontario's goal is to expand the reach and impact of craft, all while advocating for increased recognition and support.

# **OUR APPROACH**

Craft Ontario's strategic plan is driven by the following values:



# COMMUNITY & INCLUSIVITY

In making connections, we are dedicated to accessibility and participation



# STABILITY & INTEGRITY

We are committed to sustainable growth, financial responsibility, and transparent communication.



# **DIVERSITY**

Craft artists, supporters, materials, creative focus, and contexts are diverse. We encourage and foster difference in all of its richness.



# **EXCELLENCE**

Craft practice is creative expression alongside the goal of material skill and expertise. We support growth and achievement.

# MISSION

We champion craft.

# VISION

Making craft a meaningful part of life and building a connected community of creators and supporters.

# **MANDATE**

We deliver on our Mission and achieve our Vision by:

**CONNECTING** individuals and communities with craft

**GROWING** craft artist careers through opportunities to network, learn, present, and access markets

**PROMOTING** craft as a professional career and its cultural and economic importance

**INSPIRING** participation and achievement through recognizing excellence



Venus 2.0 by Kaley Flowers

While fundraising and restructuring our space took considerable effort throughout the year, we continued providing member services and community engagement, exhibitions, and ongoing Shop, Award and Studio magazine operations. All of these activities are crucial in our efforts to advocate for craft, to support the growth and recognition of craft artists, and to educate and promote the importance of craft as a cultural endeavour and experience.

Our fundraising efforts included two events, the *For the Love of Craft* auction, which was generously supported by some of Craft Ontario's prestigious established members, and *Craft Dinner*, where supporters and community partners gathered to celebrate Craft Ontario's ability to take next steps. Between both events, we were able to raise over \$75,000, including a generous donation from long-time member and supporter Kent Farndale.



Janna Hiemstra, Jill & Don Stuart and Gilles Latour

Membership began to grow again, showing a renewed interest and commitment to the organization, and we in turn worked to support the presentation and exhibition programming of the Hamilton Potters Guild, Etobicoke Handweavers and Spinners Guild, Mississauga Potters' Guild, the Glass Art Association of Canada, and the Queen West Art Crawl. We were also privileged to receive support from the Ontario Arts Council to meet and establish connections with craft artists and their communities in North Bay and Thunder Bay.

We hosted Jeff Goodman Studio's *Mountain Fold* installation as part of the DesignTO Festival, a solo retrospective exhibition of Don Stuart's impressive 50-year career as a designer and craftsman, and a dual exhibition, *Patternmaker*, with collaborative work by Carey Jernigan and Julia Campbell-Such that explored the past and present value of labour in relationship to the craft of woodworking.

The opportunity for members to apply to use CO Space for their own exhibitions and events, was launched in the fall of 2018, resulting in a full slate of activities for 2019.



Mountain Fold by Jeff Goodman Studio

# CRAFT ONTARIO SHOP

The Shop underwent several major changes, including the departure of Yusun Ha, Shop Manager, whose dedication and service will leave a lasting impact. 2018 sales were 13% lower than in 2017, and were directly affected by the threat of closure in the beginning of the year alongside a general depression in craft retail across the country. However, expenditures were reduced accordingly, and the Shop broke even for the first time in the new location. Operations were



successfully moved to the front of the ground floor space, feature programming was implemented, and current sales are now reaching back to 2017 levels. Online Shop offerings and sales also increased by 93%, expanding the Shop's audience and sales capacity.

# STUDIO MAGAZINE

As Canada's premiere craft & design publication, *Studio Magazine* delivered two outstanding issues, with Spring/Summer focusing on the multiplicity of Canadian perspectives on craft, and Fall/Winter on the theme of function.

Studio served as a cultural partner for the DesignTO Festival and Crafted Vancouver, and was the recipient of a Jean A. Chalmers Fund for the Crafts grant from the Canada Council for the Arts in order to support an extended Spring/Summer issue. Featuring work from the 2017 Canadian Craft Biennial



writer's residency, Studio effectively served as a platform for supporting the critical exploration of craft by emerging Canadian writers.

# AWARDS CELEBRATING EXCELLENCE



Bowl Set by Naomi Clement

Craft Awards recipients are accomplished practitioners in the field of craft and design. Since the 1980s, over five hundred Craft Ontario members have been recognized, and in 2018, \$18,600 were awarded to sixteen deserving recipients. Special thanks to the 2018 jury: Lee Petrie, Meghan Price, Gordon Thompson, Robin Tieu and Brad Turner.

The Craft Awards program is only made possible with the support of generous donors and contributors, and sincere thanks go to: The Craft Ontario Volunteer Committee; The Pottery Supply House; Tuckers Pottery Supplies Ltd.; Lacy and Co. Ltd; and the Copeland, Farndale, Gregor, McPherson, Mather, Walker and Yung families and friends.

# RECIPIENTS

## JOHN & BARBARA MATHER AWARD FOR LIFETIME ACHIEVEMENT

Rosalyn Morrison

#### **CRAFT AWARDS**

# **Judy Martin**

Craft Ontario Volunteer Committee Mid-Career Award of Excellence

# Jing Huang

Craft Ontario Volunteer Committee Award

# ChengOu Yu

Craft Ontario Volunteer Committee Award

#### **Nurielle Stern**

Craft Ontario Volunteer Committee Emerging Professional Award

#### CRAFT AWARDS

## **Nicole Jewell Coon**

Craft Ontario Volunteer Committee Undergraduate Award

# **Kaley Flowers**

Kent and Doug Farndale Award of Excellence

# **Lisa Creskey**

Helen Copeland Memorial Award in Ceramics

# Juliana Scherzer

Helen Frances Gregor Award

# **Leigh Dotey**

James H. McPherson Award in Woodworking

# **Gayle Buzzi**

Pattie Walker Memorial Award

# Tanya Lyons

Lily Yung Memorial Award

## Joon Hee Kim

**FUSION Design Award** 

# **Naomi Clement**

The Pottery Supply House Clay or Glass Supply Grant

# Natalie Waddell

Tuckers Pottery Supplies Ltd. Clay Supply Grant

# **Alice Yujing Yan**

Lacy West Supplies. Ltd. Jewellery Supply Grant

#### **AFFILIATE AWARDS**

Indira Singh, presented by the Waterloo Potter's Workshop

Sarah Hand, presented by the Ottawa Guild of Potters

Valerie Lamiel, presented by George Brown College

**Justine Bonnin**, presented by L.A. Pai Gallery

Brenda Nieves, presented by the Burlington Potters Guild

Mary Pal, presented by Fibrations

Andrea Poorter, presented by Potters' Guild of Hamilton & Region

Claire Fradette, presented by the Ontario Hooking Craft Guild

**Linda Dineen**, presented by the Ingersoll Creative Arts Centre

# FINANCIAL OVERVIEW



Unswept Floor (Asarotos Oikos) by Nurielle Stern

# TREASURER'S STATEMENT

What a difference a year makes! This will be my last report as your Treasurer, and it is indeed one that I am very pleased to make.

There has been a sea change for the better at Craft Ontario. Our working capital deficiency, which is the excess of current liabilities over current assets, was reduced to \$66,800, a marked improvement over the prior year's deficiency of \$119,991. Our Operating Fund, which was in a deficit of \$243,300 in 2017 has been reduced to \$209,700 by December 31, 2018.

After the struggle of relocation we are seeing a steady growth of visitors coming through the door on a daily basis. The second floor was leased in the spring of 2018, and reduces our annual occupancy costs by approximately \$50,000 on an ongoing basis. A tremendous effort was put into fundraising as well as managing costs. These efforts resulted in Craft Ontario ending the year with an excess of revenue over expenses for the year of \$43,493 compared to a deficiency in 2017 of (\$61,788), a change of over \$105,000.

Finally, I wish to extend sincere thanks to Meranda MacKenzie for her excellent work in keeping our books and accounts up to date.

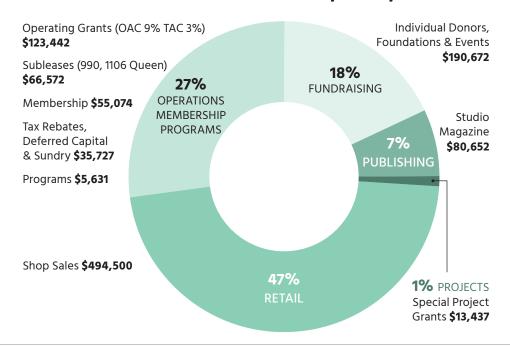
Sincerely,

John M Arnold, Treasurer

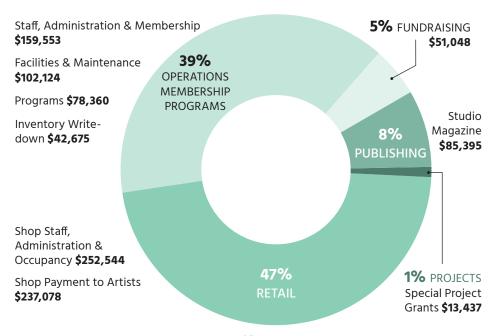
# 2018 OPERATIONAL SURPLUS OF \$43,493

Complete 2018 Financial Statements are available on the Craft Ontario website.

# **2018 REVENUES \$1,065,707**



# 2018 EXPENSES \$1,022,214



# BOARD STAFF & VOLUNTEERS



Insect Patch by Juliana Scherzer

# **BOARD OF DIRECTORS**

## **EXECUTIVE COMMITTEE**

Kim McBrien Evans, Chair, Haliburton Cliff Ledwos, Vice-Chair, Toronto John Arnold, Treasurer, Guelph Stuart Reid, Secretary, Annan

#### **DIRECTORS**

Heidi Earnshaw, Toronto\*
Tracy Hatten, Toronto
Jay Joo, Toronto
Melissa Lowry, Milton\*
Nersi Makki, Thornhill
Linda Mather, Elora
James A. (Jay) Richardson, Toronto
Alia Weston, Toronto

# **STAFF**

## **CRAFT ONTARIO OFFICE**

Janna Hiemstra, Executive Director\*
Gilles Latour, Development Officer\*
Kate Jackson, Programs Manager\*
Olivia Spence, Membership Relations Manager\*
Sally McCubbin, Digital & Design Solutions Manager\*
Meranda Mackenzie, Finance Controller
Amy Wong, Communications Coordinator Intern\*

#### **CRAFT ONTARIO SHOP STAFF**

Caitlin Lawrence, Sales & Accounts Manager Maurie Todd, Senior Sales Associate Liz Durden, Sales Associate\*

# STUDIO MAGAZINE STAFF

Leo Kowolik, Editor-In-Chief Lera Kotsyuba, Managing Editor\* Dale Barrett, Artistic Director Julie Nicholson, Advertising Representative

# **VOLUNTEERS**

Adrian Mann Ambrose Li Amee Raval Anne Barros Arlene Gehring Blake, Cassels & Graydon LLP

Blake, Cassels & Caitlin Plewes Carol Paine Donna Mulder Elsie Cooper Fern Hellard Gilles Latour

Hilary West Kimberly Barton Jane Bright

Jenn Neufeld Julie Nicholson Levi Foster

Lera Kotsyuba Lianne Holland Lindsay Gravelle Lise Downe Lois Schklar

Mary McIntyre Melissa Wright Olivia Sinclair Robert Jekyll

Sandhya Natarajan

Sarah Phillips

Stephanie Herrera

Uwe Manski Vicki Bradley Vivienne Jones Wayne Legere

<sup>\*</sup> Indicates position was held for part of the year

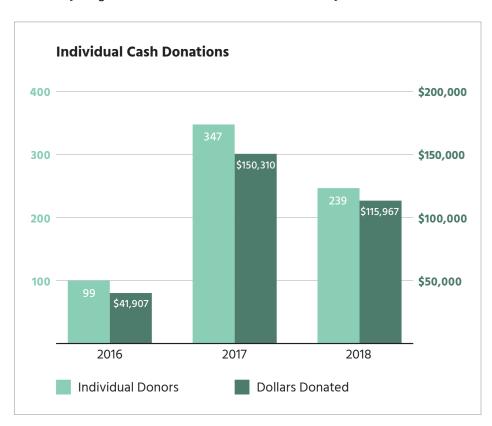
# COMMUNITY

Footy by Leigh Dotey

# THANK YOU!

# WE CALLED, YOU ANSWERED

Our deepest gratitude goes out to everyone that stepped up to support Craft Ontario during our time of need. It is through your generosity and belief in the organization that we have been able to stabilize and renew our ability to grow in service of the craft community.



# FEDERAL, PROVINCIAL & MUNICIPAL PUBLIC SUPPORT

- · Ontario Arts Council, Arts Service Organization Operating Grant, \$91,442
- · Toronto Arts Council, Operating Grant, \$32,000
- · Canada Heritage Aid to Publishers, \$14,463
- · Canada Council for the Arts Jean A. Chalmers Fund for the Crafts, \$7,000
- · Ontario Arts Council Compass Grant, \$5,000

#### PRIVATE SECTOR SUPPORT

- The John & Judy Bragg Family Foundation \$5,000
- · Love Family Fund, \$2,485
- · The Henry White Kinnear Foundation \$2,000
- · Nancy's Very Own Foundation \$1,000

#### **CRAFT ONTARIO AWARD FUND**

Estate of Helen Jeanette Shanks \$20,000

#### PATRON LEVEL IV BENEFACTOR

Gilles Latour

## PATRON LEVEL III PARTNER

Lynda Hamilton David Hedley Elizabeth Irving Naomi Kirshenbaum Linda Mather Margaret Rieger

Michael Barnstijn

#### PATRON LEVEL II CONTRIBUTOR

Cliff Ledwos
Jane Lewitt Taylor
David & Dorothy McPherson
Jane Moore
Alice Fournier
Caitlin Lawrence
Mary-Lou Parissi
Emma Quin
Diana Reitberger

#### PATRON LEVEL I FRIEND

Cindy Abols Gesta Abols Arax Acemyan Ben Babcock

# PATRON LEVEL I FRIEND

Lee Bailey Anna Beben Javesh Bhagat Kathy & Ken Bocking Barbara Bolin Jane Bright Laurissa Canavan Hak-Ming Chiu **Bernard Cummings** Arthur Dalfen Michael Dan Sara Diamond Jennifer Duchesne Miriam Edelson Natalia Epperson Peter Essens Loie Fallis Alex Frame John B. Friedrichsen Paula Frisch Peter Gorina Robert Graham Toni Graham Sharon Hanson Lynne Heller Kathleen Hermant Ani Hotayan-Joly Alice Hubbes Ann Hutchison

José Johnson

Allan I Kaplan

#### **PATRON LEVEL I FRIEND**

Cynthia Koller Seth Koplowitz

Doug Leatherdale

Kenneth Lund

Catherine MacIntosh

Hector M MacKenzie

Adrian Mann

Susan McArthur

Marcellina Mian

Florence Minz

Alistair Mitchell

Garth Norbraten

Helen Paul

Mary Jean Potter

Colin Ryan

Susan Saranchuk

Matteo Smerlak

Alida Stevenson

Nick Voudouris

Simon Wallace

Kathleen Ward

Janice Warren

Henry Wiercinski

Jeannette Wiltse

Richard Yanofsky

Ludovico Zaraga

Janishka Zurowski

# INDIVIDUAL DONATIONS

\$25,000+

Kent Farndale

\$2,500-\$5,000

Anonymous

\$1,000-\$2,499

Yves Brouillette

Conseil des métiers d'art du Québec

Mary Corcoran

\$500-\$999

Paul Becker

Allan Elder

## \$50-\$999

Peter Goring Tracv Hatten

David & Dorothy McPherson

Linda Mather

Mississauga Potters Guild

Rosalyn Morrison

Pine Tree Potters Guild

Nancy Ruth

Gordon Thompson

# \$250-\$499

Cindy Abols

John Arnold

Lois Etherington Betteridge

Jewel Foster

Eleanor K Mack

Susie Osler

**Ivor Simmons** 

George Tourlakis

## \$100-\$249

Anonymous

Karel Aelterman

Barbara Alice Banfield

Sasha Bateman

Aggie Beynon

Harriett (Sis) Bunting Weld

Mary Calarco

Keith Campbell

Susan Card

Elsie M. Cooper

Melanie Egan

Harold Freeman

Kathleen Halick

LeeAnn Janissen

The Japanese Paper Place

Kathy Kranias

Marc LaFoy

Gilles Latour

Denis Longchamps

Steve Luckwaldt

Karen MacPherson

Daniel Manley

## \$100-\$249

Phyllis McTaggart Julie Nicholson Cynthia O'Brien Frieda Pereira

Lee Petrie

Christine Saly-Chapman

Wendy Shingler Clara Stacev

Ann Tompkins

Anita Van Groll

Koen Vanderstukken

Renée Vey Hilary West

Martha Wilder

Sue Willoughby

Barbara Wisnoski

Rachael Wong

# \$1-\$99

Anonymous

Joanne Andrighetti

Claire Anderson

Clare Booker

Mary Jane Bright

Alice Brummell

Jovce Campbell

Marilyn Campbell

Cynthia Cembrowski

Rachelle Chevalier

John Cooper

Corning Museum of Glass

Julia Corrice Lisa Creskey

Heather Daymond

Paul Grev Diamond

Lise Downe

Amv Drover

Caitlin Erskine-Smith

Helena Frei

Marion Gibson

Suendrini Goonesekera

Michael Gray

Peta Hall

# \$1-\$99

Sihui He

Ananda Henderson

Jen Hendriks

Janna Hiemstra

Robert Jekvll

Uwe Kroner

Debra Larv

Marie José Ledesma Cardenas

Cliff Ledwos

Cynthia Macdonald

Patricia Margulies

Sally McCubbin

Michelle Mendlowitz

Rod Mireau

Jude Ortiz

Dani Ortman

Caitlin Pewes

Lyne Reid

Janet Rosenberg

Joyce Seagram

Rita Shahin

Simone Sicard

Michael Sohlman

Brandon Sousa

Cathy Stevulak

Elizabeth Stregger

Marisa Stroud

Chiho Tokita

Leith Towler

Jennifer Tsuchida

Ken Vickerson

Paulette Vinette

Sara Washburn

Rebecca Welbourn

Alia Weston

# FOR THE LOVE OF CRAFT

# **GIFT IN KIND**

Beth Alber

**Dorothy Caldwell** 

Kai Chan

Peter Flemina

Michael Fortune

#### FOR THE LOVE OF CRAFT

#### **GIFT IN KIND**

Sarah Hall

Steve Heinemann

Stephen Hogbin

Robert Jekyll

Susan Low-Beer

Paul McClure

Susan Rankin

Diana Reitberger

Ann Roberts

Donald A. Stuart

Judith Tinkl

Susan Warner Keene

## **CRAFT DINNER**

#### **DONORS**

Gesta Abols

John Arnold

Scott Barnim

Joan Bennett

Mary Brebner

Jane Bright

Mary Comi

Carmen Douville

William Dunn

Kent Farndale

Michele Fordyce

Janice Fortune

Camilla Grvski

Tracv Hatten

Janna Hiemstra

Informa Canada (OOAK Show and Sale)

Robert Jekyll

David Kaye

Margaret Kilfoil

Kathy Kranias

Jonathan Krehm

William 'Grit' Laskin

Gilles Latour

Cliff Ledwos

Jun Yong Lee

Jane Lewitt Taylor

Jim & Danielle McDonald

Adrian Mann

#### **CRAFT DINNER**

#### **DONORS**

Linda Mather

Kim McBrien Evans

Joan Milburn

Penelope (Penny) Milton

Fave O'Donnell

Carol Paine

Emma Quin

Stuart Reid

Diana Reitberger

James (Jay) Richardson

Gordon Thompson

Sarah Wan

Hilary West

Alia Weston

Heather Whitton

Henry Wiercinski

Michael Wiggan

# **CRAFT DINNER**

#### **GIFT IN KIND**

Scott Barnim

**Ernie Bies** 

**Brad Copping** 

Kent Farndale

Renato Foti

Jeremy Gawen

Joon Hee Kim

Nicholas Holmes

Jeff Goodman Studio

Vivienne Jones

Kathy Kranias

Don McClennen

Lesley McInally

Heidi McKenzie

Michelle Mendlowitz

Ray Prince

Rudolph Schafron

Amir Sheikvand

Ricky Shi

Mariel Waddell Hunter

George Walker

Roger Wood

