CRAFT ONTARIO EXHIBITIONS

VISION

Craft Ontario exhibitions - both actual and virtual - will provide a forum for discussion about the place of craft today and in the future, and will engage a diverse public with the work of contemporary crafts professionals.

MISSION

We recognize that craft and craft professionals play a crucial role in our daily lives and in contemporary society. As a key voice, we will incite dialogue locally, which contributes to the global critical discourse.

We will accomplish this by:
> Inspiring, challenging and educating.
> Generating innovative ideas.
> Looking across disciplines and cultures.

MANDATE

EXHIBIT
> Demonstrate excellence.
> Provide a strong curatorial approach.
> Present both group and solo exhibitions.
> Present the work of emerging, mid-career and established crafts professionals.
> Develop actual and virtual exhibitions.
> Travel and/or exchange exhibitions with other organizations.
> When opportunities arise and resources allow, develop exhibitions for international venues.

EDUCATE
> Provide creative, complex, contemporary viewpoints.
> Engage with contemporary issues.
> Utilize a variety of methods to animate exhibitions (such as lectures, demonstrations, publications, videos and web-based information).
> Address diverse audiences, including youth, students, makers, collectors and the public.

PROMOTE
> Expand and engage an interested audience for contemporary craft.
> Provide promotional and marketing opportunities.
> Embrace digital technology.
> Pursue opportunities for partnerships and cross-promotion that highlight educational programs.