



1106 Queen Street West  
Toronto, ON, Canada  
M6J 1H9  
T 416-921-1721  
shop@craftontario.com

## **CRAFT ONTARIO SHOP**

### **APPLICATION GUIDELINES & REQUIREMENTS**

#### **ABOUT**

Formerly the Ontario Crafts Council, Craft Ontario is a not-for-profit service organization that works to have craft recognized as a valuable part of life. We promote and celebrate professional craft through providing member opportunities, and advocate for craft practice by educating and empowering diverse audiences.

The Craft Ontario Shop generates sales for artists, provides valuable career mentorship, product feedback, and learning opportunities for the public. The Shop promotes a wide range of craft practices, including emerging to established artists working in both contemporary and traditional techniques.

Craft Ontario acknowledges that the expression and practice of craft are constantly evolving through new technologies and materials. The categories listed within this document are meant as a guide for submissions but are not considered definitive. If you are pushing the boundaries of craft practice, we are interested in seeing your work.

#### **AVAILABLE APPLICATIONS**

The Craft Ontario Shop offers two (2) ongoing opportunities for Maker Members:

- **Shop Application**
  - Apply to sell your work at the Craft Ontario Shop!
- **Retail Feature Application**
  - The Retail Feature Program gives members the opportunity to highlight a body of work in the front window display at the Craft Ontario Shop for approximately thirty (30) days. All work displayed in the Feature will be for sale and should have the potential to sell in a retail setting.



## **APPLICATION GUIDELINES & REQUIREMENTS**

- Applicants must be Canadian Residents
- Applicants do not have to be Ontario residents
- Work must be a craft-based medium (e.g. wood, glass, jewellery, metal, stone, ceramic, textiles, paper)
- Work must be the original idea of the maker
- Submitted work should be produced within the last 1-2 years and reflect the applicant's current work
- The object must be well-made, and capable of serving the purpose for which it is created
- Ready-made parts or components are permitted only if they are subordinate to the total design and craftsmanship of the object (i.e. yarn in hand-woven cloth, some types of jewellery chains)
- Work may be presented on a rotational basis and is selected based on the needs of the space. Shop Staff will determine the length of representation based on sales and suitability of the accepted work

## **CRAFT ASSESSMENT CRITERIA**

Work is reviewed, assessed, and accepted based on criteria including:

- **Quality** - Finishing details, technical ability, sustainability, and suitability of materials, etc. Work should be complete, durable, and safe to sell in a retail environment
- **Distinctiveness** - Originality, innovation of ideas and/or materials
- **Retail Appropriateness** - Pricing, product presentation and marketability/salability to the Queen Street West demographic

**Please note Craft Ontario does not accept the following:**

- hobby crafts, photography, decorated found objects, liquid embroidery
- work made from kits, commercial patterns (as from pattern books or magazines)
- work made with a commercial product as the focal point
- work made with commercial moulds



**CRAFT  
ONTARIO  
SHOP**

## **CONSIGNMENT TERMS & CONDITIONS**

- 1) Craft Ontario consignment members must have a current Craft Ontario [Maker Membership](#).
- 2) Upon Sale of any item, Craft Ontario shall pay the member 50% of the retail price. Payments will be issued on a 45 day payment schedule, i.e. any sales made in December will be paid on Feb 15.
- 3) The work remains the property of the member until the work is sold and paid for in full or returned to the member. Craft Ontario is under no obligation to purchase any of the work.
- 4) Consigned work will be delivered to Craft Ontario and picked up from Craft Ontario by the member, unless otherwise arranged and agreed on by both parties.
- 5) The member will be responsible for insuring work during shipping and delivery. Craft Ontario is responsible for insuring all work for theft and damage while on the Craft Ontario Shop premises, and within the dates of the consignment agreement. Craft Ontario shall reimburse the member for the consigned cost of the item if theft or breakage occurs during the consignment period.
- 6) Any item damaged while in the care of Craft Ontario and paid for under the conditions outlined above, shall become the property of Craft Ontario.
- 7) If an item is damaged while in the care of Craft Ontario but is repairable, Craft Ontario will pay the repair cost up to 50% of the retail cost of the item.
- 8) HST will be paid to members who provide their HST identification #.

If you have questions or concerns about eligibility, need support completing the application, or have barriers to completing the application online, please contact:

shop@craftontario.com or call  
416-921-1721 for more assistance